



Copy Writer / Mobile Marketing

Hannover, Germany - Internship

ayeT-Studios is innovating the way how advertising is done right in an ever more mobile-centric world, becoming the go-to platform for highly efficient multi-channel marketing campaigns for brands, merchants, and developers.

We believe that the current state of the quick evolving mobile advertising market with ad formats like offerwalls, videos and banners is only the tip of the iceberg. Next will be highly targeted marketing campaigns helping customers to find the best shops and deals near them. We are thus leveraging the power of mobile to build brands online and offline. With your smartphone in permanent use, augmented reality and artificial intelligence assistants around you, the shopping experience is about to be reinvented. Marketers will pursue multi-channel campaigns that are locally targeted, enabling brands and merchants to serve the most seamless experience consumers ever had!

Innovating the way of advertising - bit by bit, day by day, solution by solution. Be part of our journey!

Your Tasks

- Design and create product and shop descriptions for a new-to-the world shopping app
- Create marketing and PR material
- Support social media and marketing campaigns

What To Expect

- The opportunity to be part of a growing young tech startup
- Insights into a highly innovative business idea with high learning potential
- Flat hierarchies combined with a get-things-done atmosphere
- Flexible working hours and a laid-back, young, and highly motivated team

Your Profile

- You are a student looking for a fun and challenging job
- You are creative and got talent for writing and designing texts, creatives, etc.
- Your native language is German
- Good skills in English and other languages is a plus
- You are able to work independently
- You are highly motivated and willing to integrate into a young team

If you are interested and most of the mentioned qualities are fitting for you, we would be more than happy to receive your application at jobs@ayetstudios.com.

