



# Panel Book

Last update: 2023

# *Global Survey Solution*

**poll**  **tastic**  
by **AYE STUDIOS**



# Who we are

**ayeT-Studios** provides instantaneous and valuable insights in sync with the fast-paced markets of today's **economies**.

The comprehensive **survey platform polltastic** facilitates the performance of qualitative and/or quantitative studies alongside a seamless integration to the panel of over 11 million ayeT-Studios **users** spread across 70 **countries**.

ayeT-Studios users constitute an international audience of deeply engaged, comprehensively profiled consumers of digital content who stand ready to respond with actionable insights to **empower** your immediate **decision-making processes**.

With the ayeT-Studios **network** supporting you, **your brand** will consistently have the **capability** to **excel**.





# *ayeT-Studios'* reach at a glance

**15 +**

profiling points

**11 million**

monthly ayeT-Studios  
platform users

**70 countries**

around the globe

**1 million**

survey completes annually

**10 years**

of bootstrapped online  
marketing experience





There's a compelling reason why polltastic enjoys a **steadily increasing engagement** from consumers.

**We are passionate about consumers!**

So much so that we've constructed a **digital survey hub** packed with information and activities designed to captivate and **involve** our **users**.

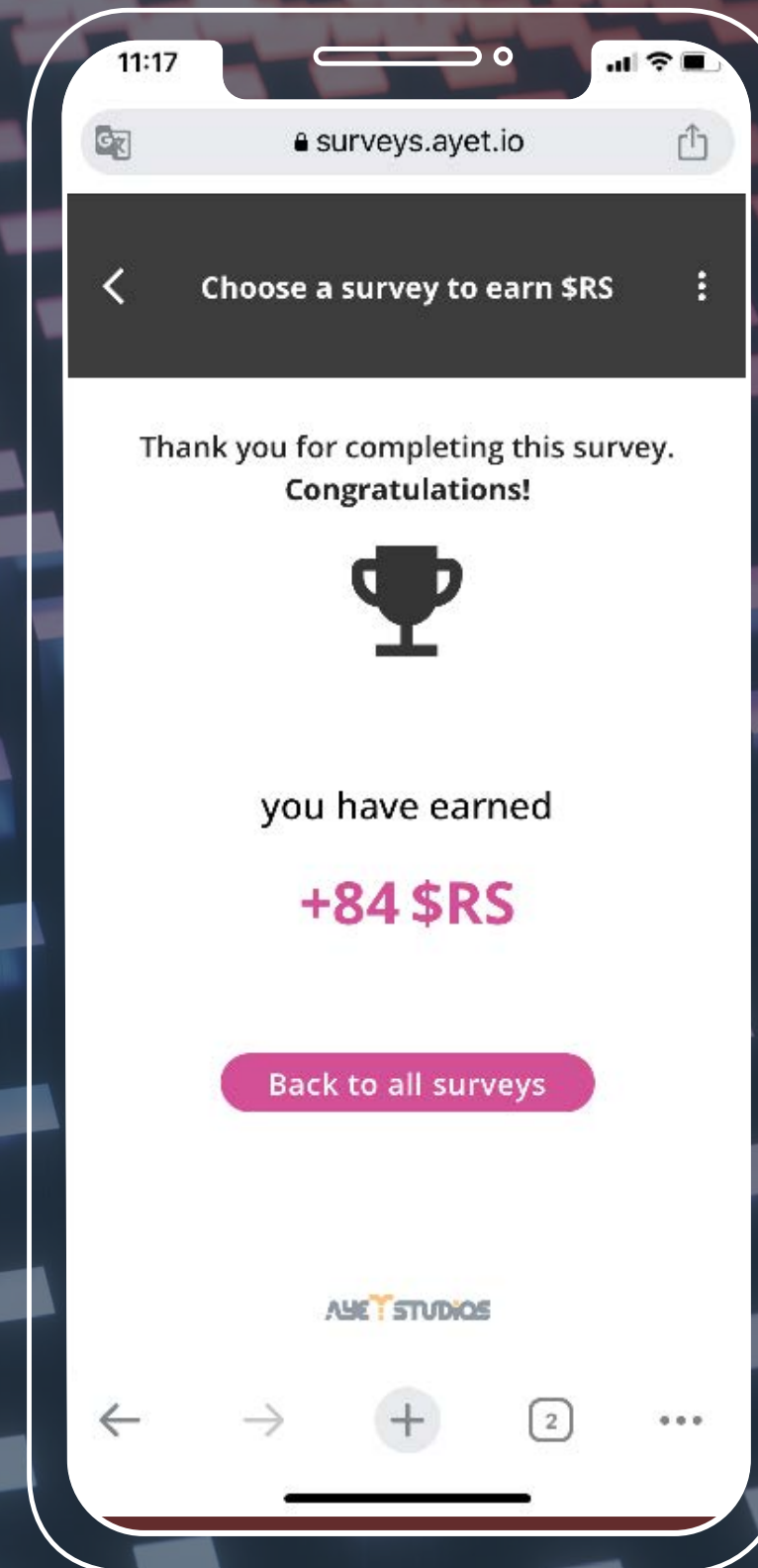
Relevant User Profiling

Engaging Onboarding

Survey Selection Based on Time

Reward Hub

Since our members can **effortlessly access** polltastic via mobile **app** or **desktop**, they're always prepared to provide the feedback you need, regardless of whether they're at **home** or **on the move**.







# polltastic's global publisher base



# Worldwide *impact*

## **ayeT-Studios**

is in a distinctive position to provide answers on a global scale, ensuring the utmost **feasibility, sustainability, representation** and **consistency**.

When you engage with ayeT-Studios' community, you tap into a world of answers and insights.

You can confidently know that you are collaborating with a presence in more than **200** markets **worldwide**.



# Worldwide *impact*

## EMEA

AUSTRIA  
BELGIUM  
BULGARIA  
CZECH REPUBLIC  
DENMARK  
FINLAND  
FRANCE  
GERMANY  
GREECE

HUNGARY  
ITALY  
IRELAND  
NETHERLANDS  
NORWAY  
POLAND  
PORTUGAL  
ROMANIA  
SLOVAKIA

SOUTH AFRICA  
SPAIN  
SWEDEN  
SWITZERLAND  
TURKEY  
UNITED ARAB EMIRATES  
UNITED KINGDOM



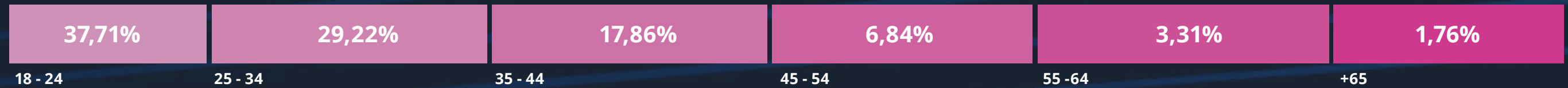


 **Germany**

♀ 22,38% / ♂ 77,62%



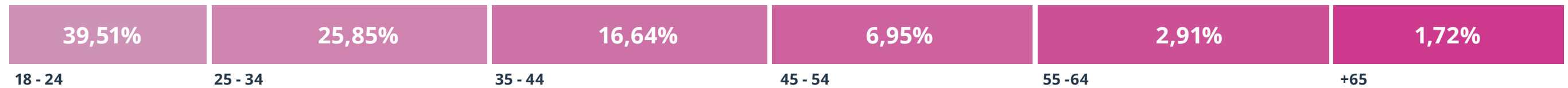
( Age )



 **United Kingdom**

♀ 27,15% / ♂ 72,85%

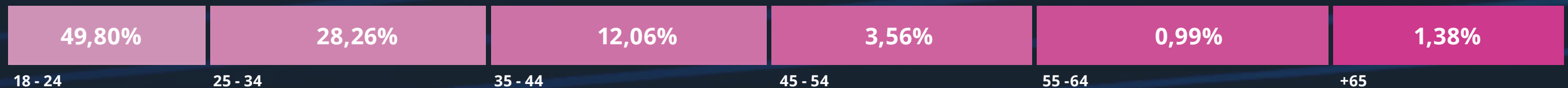
( Age )



 **Netherlands**

♀ 16,01% / ♂ 83,99%

( Age )







# Turkey



25,04%

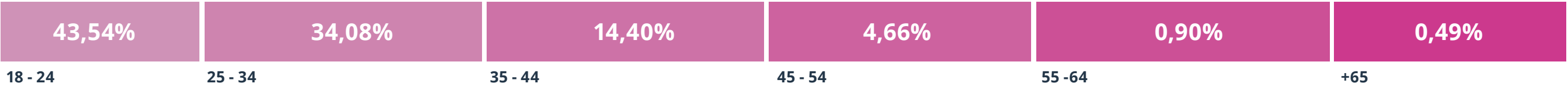
/



74,96%



( Age )





# United Arab Emirates



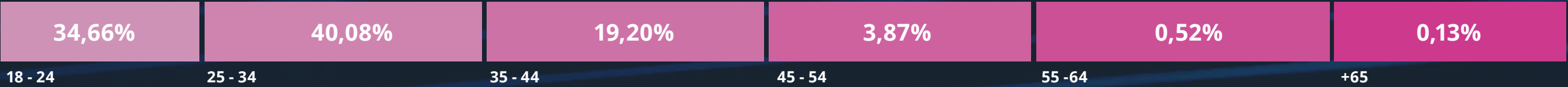
28,74%

/



71,26%

( Age )





# Norway



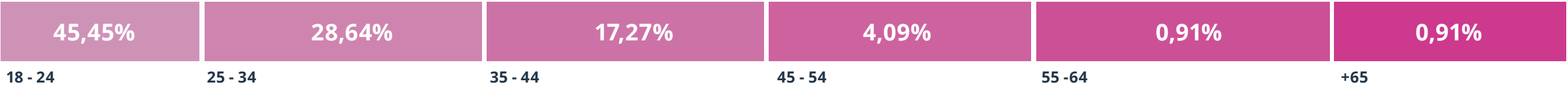
17,26%

/



82,27%

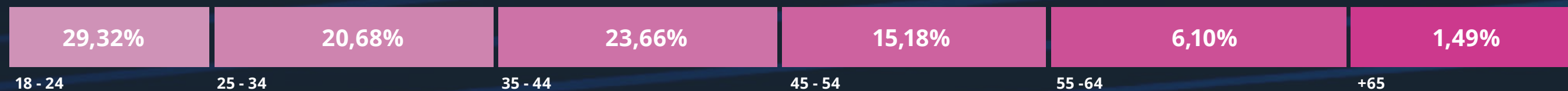
( Age )



 **Italy** ♀ 26,19% / ♂ 73,81%

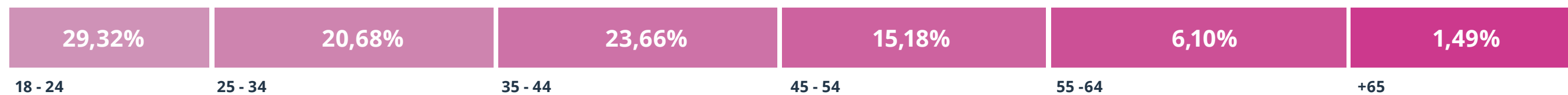


( Age )



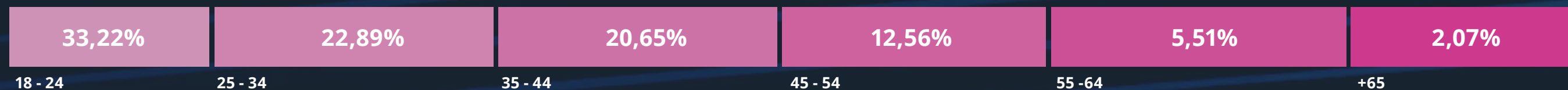
 **Denmark** ♀ 19.23% / ♂ 80,77%

( Age )



 **Spain** ♀ 23,75% / ♂ 76,25%

( Age )







# Belgium

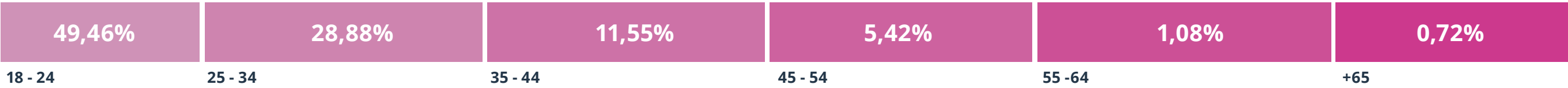
 31,50%

/

 68,50%



( Age )





# Ireland

 34,29%

/

 65,71%

( Age )





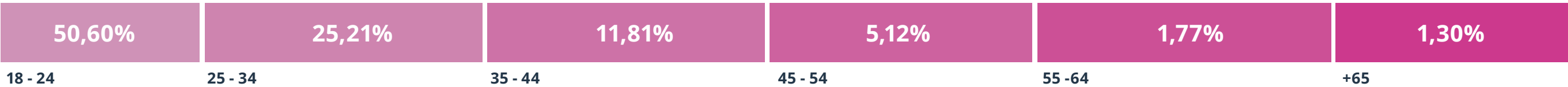
# Poland

 25,67%

/

 74,33%

( Age )





# South Africa



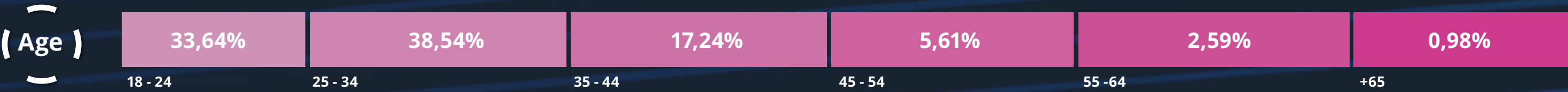
54,87%

/



45,13%







# Switzerland



25,93%

/



74,07%





# Romania

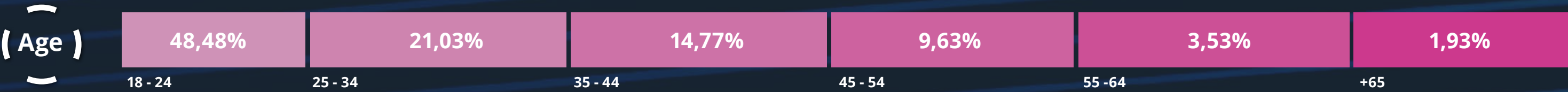


32,91%

/



67,09%









**Czech Republic**

♀ 20,77%

/

♂ 79,23%

(Age)

|         |         |         |         |         |       |
|---------|---------|---------|---------|---------|-------|
| 28,78%  | 32,34%  | 20,18%  | 12,46%  | 3,56%   | 0,89% |
| 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55 - 64 | +65   |



**Portugal**

♀ 31,57%

/

♂ 68,43%

(Age)

|         |         |         |         |         |       |
|---------|---------|---------|---------|---------|-------|
| 42,41%  | 25,54%  | 16,14%  | 9,88%   | 3,13%   | 1,20% |
| 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55 - 64 | +65   |



# Hungary



28,40%

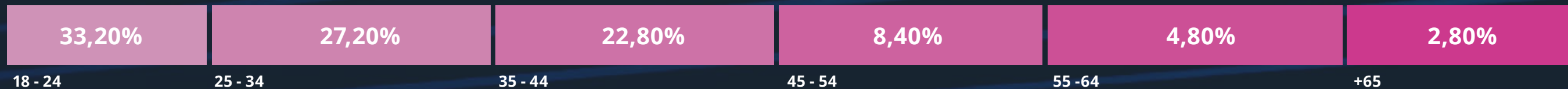
/



71,60%



( Age )





# Bulgaria



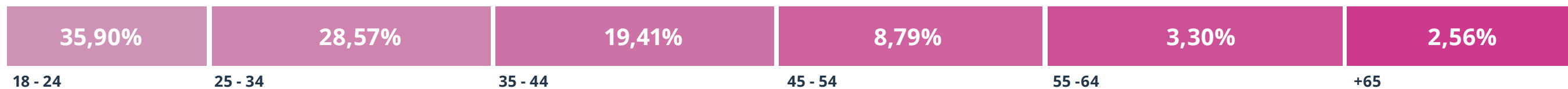
31,50%

/



68,50%

( Age )





# Greece



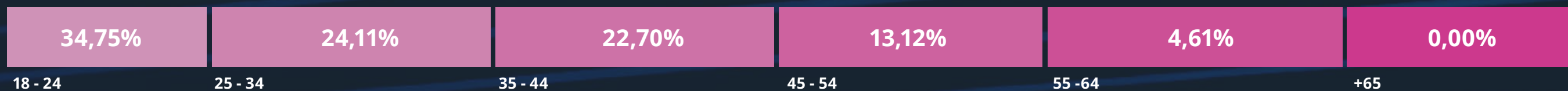
30,50%

/



69,50%

( Age )







**Slovakia**

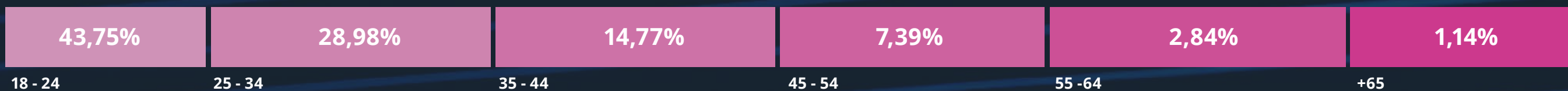


18,18%



81,82%

( Age )



**Austria**

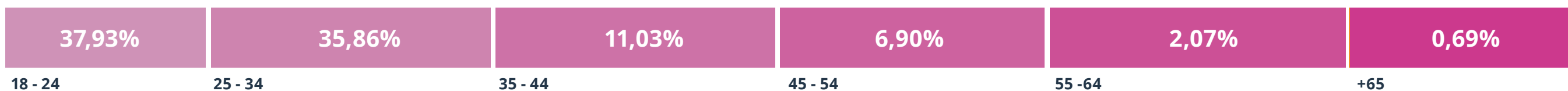


19,31%



80,69%

( Age )







# Worldwide *impact*

**America**

***NORTH AMERICA***

***LATIN AMERICA***

CANADA  
UNITED STATES

ARGENTINA  
BRAZIL  
CHILE  
COLOMBIA  
MEXICO





**United States**



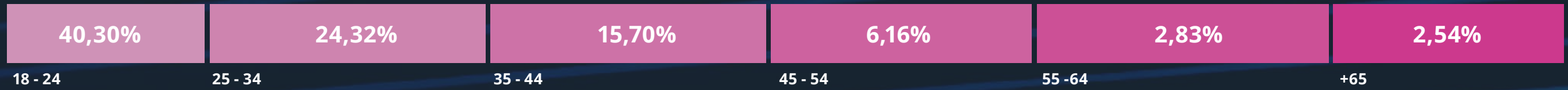
30,40%



69,60%



( Age )



**Canada**

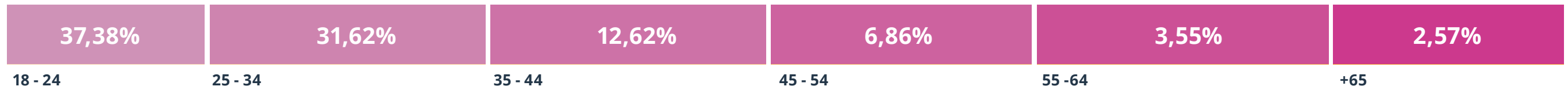


27,45%



72,55%

( Age )



**Mexico**

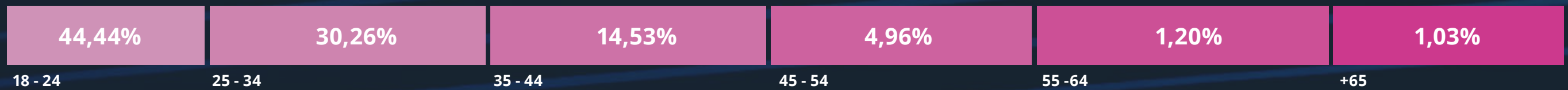


22,91%



77,09%

( Age )

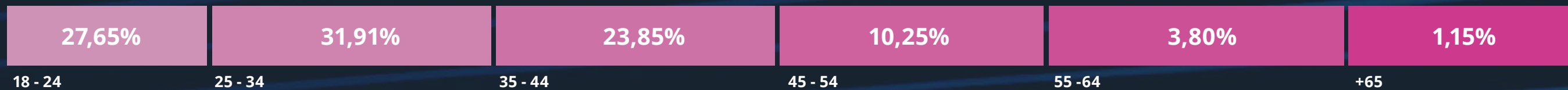




# **Argentina**

♀ 23,96% / ♂ 76,04%

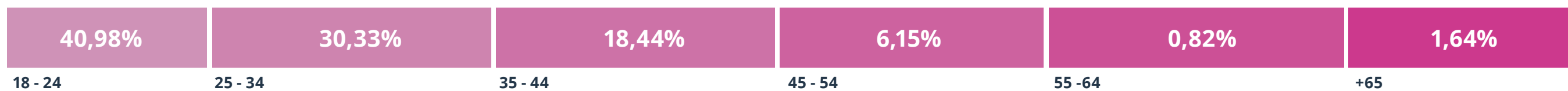
( Age )



# **Chile**

♀ 31,15% / ♂ 68,85%

( Age )







# Colombia

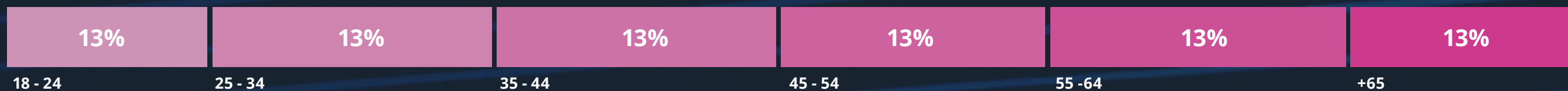


25,36%



74,64%

( Age )



# Brazil

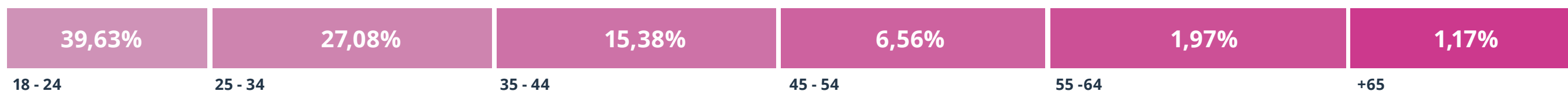


38,54%



61,46%

( Age )



# Worldwide *impact*

APAC

AUSTRALIA  
CHINA  
HONG KONG  
INDIA  
INDONESIA

JAPAN  
MALAYSIA  
NEW ZEALAND  
PHILIPPINES  
SOUTH KOREA

SINGAPORE  
TAIWAN  
THAILAND  
VIETNAM



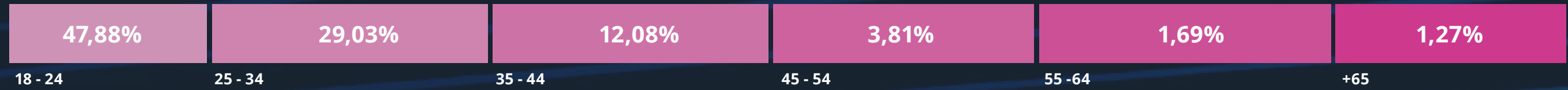




**Australia** ♀ 22,67% / ♂ 77,33%

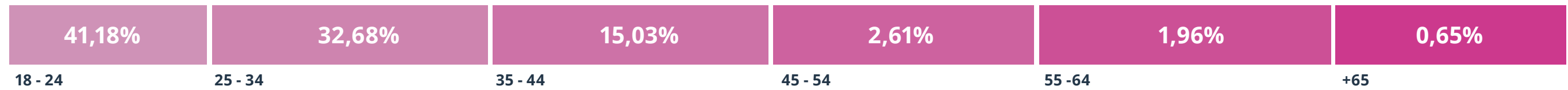


( Age )



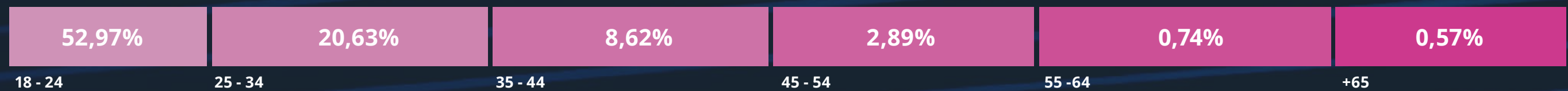
**New Zealand** ♀ 25,49% / ♂ 74,51%

( Age )



**India** ♀ 18,88% / ♂ 81,12%

( Age )



 **Singapore**

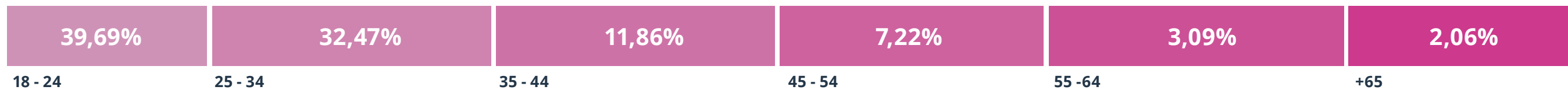
♀ 25,26%

/

♂ 74,74%



( Age )



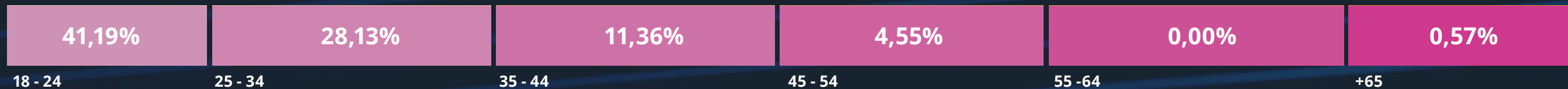
 **South Korea**

♀ 23,30%

/

♂ 76,70%

( Age )



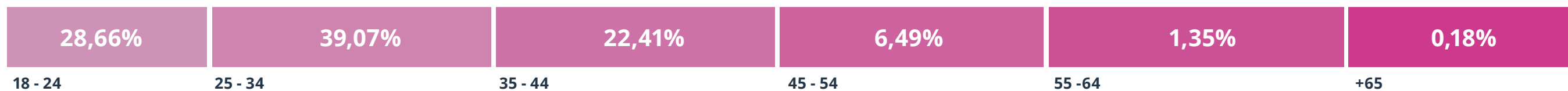
 **Indonesia**

♀ 22,47%

/

♂ 77,53%

( Age )





 **Malaysia**

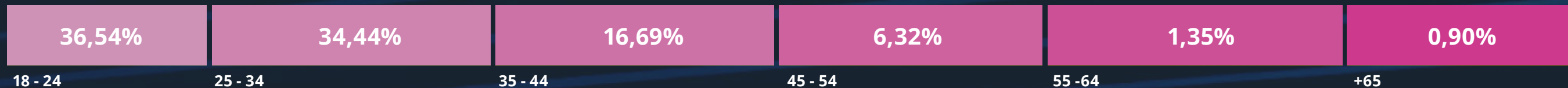
 39,10%

/

 60,90%



( Age )



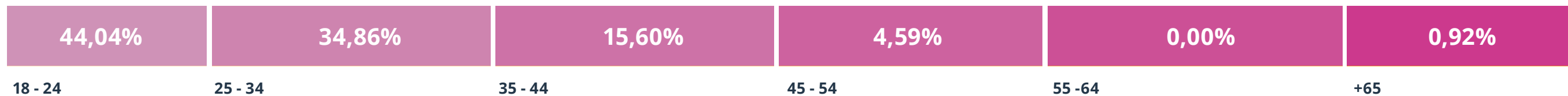
 **Hong Kong**

 34,86%

/

 65,14%

( Age )



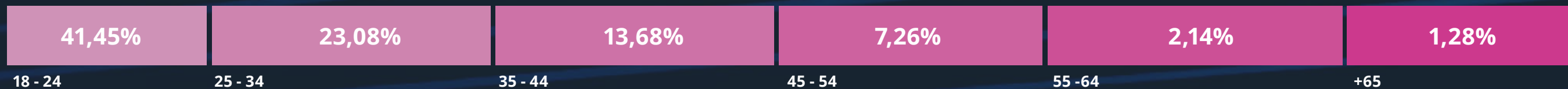
 **Japan**

 23,08%

/

 76,92%

( Age )





# Philippines

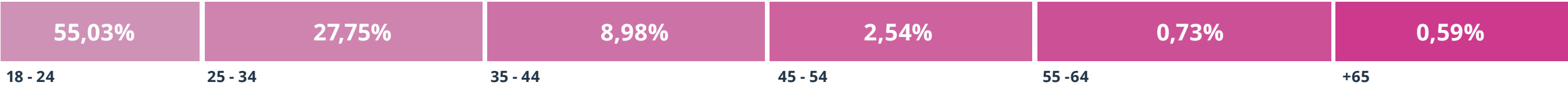
 48,68%

/

 51,32%



( Age )





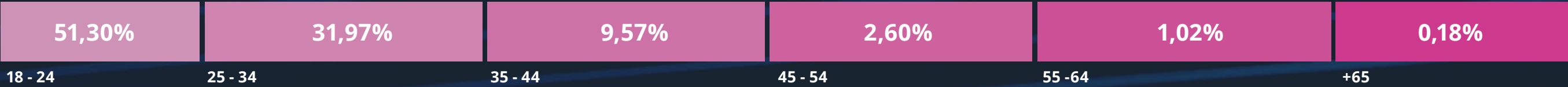
# Vietnam

 25,28%

/

 74,72%

( Age )





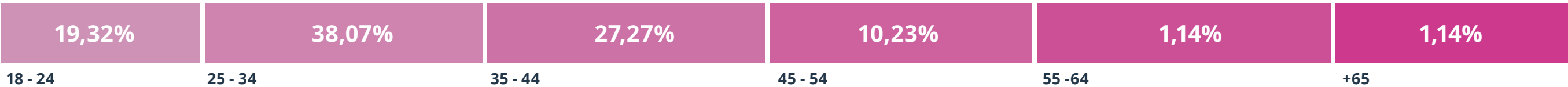
# Taiwan

 31,25%

/

 68,75%

( Age )

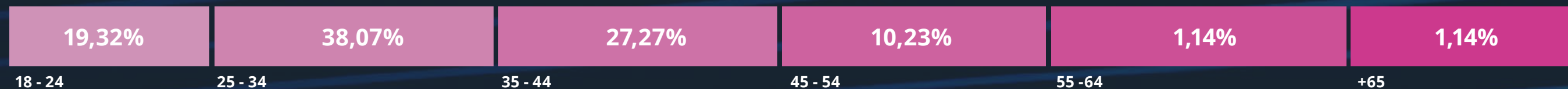






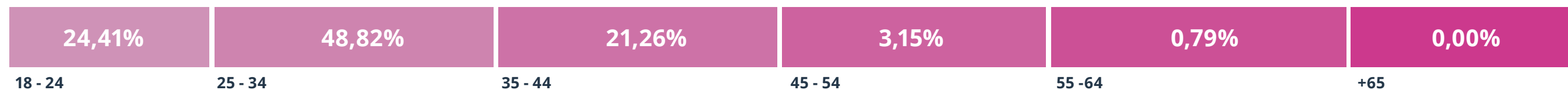
 **Thailand**    ♀ 27,33% / ♂ 72,67%

( Age )



 **China**    ♀ 26,77% / ♂ 73,23%

( Age )



Find out more about

poll tastic

at

[\*ayetstudios.com/surveys\*](https://ayetstudios.com/surveys)

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